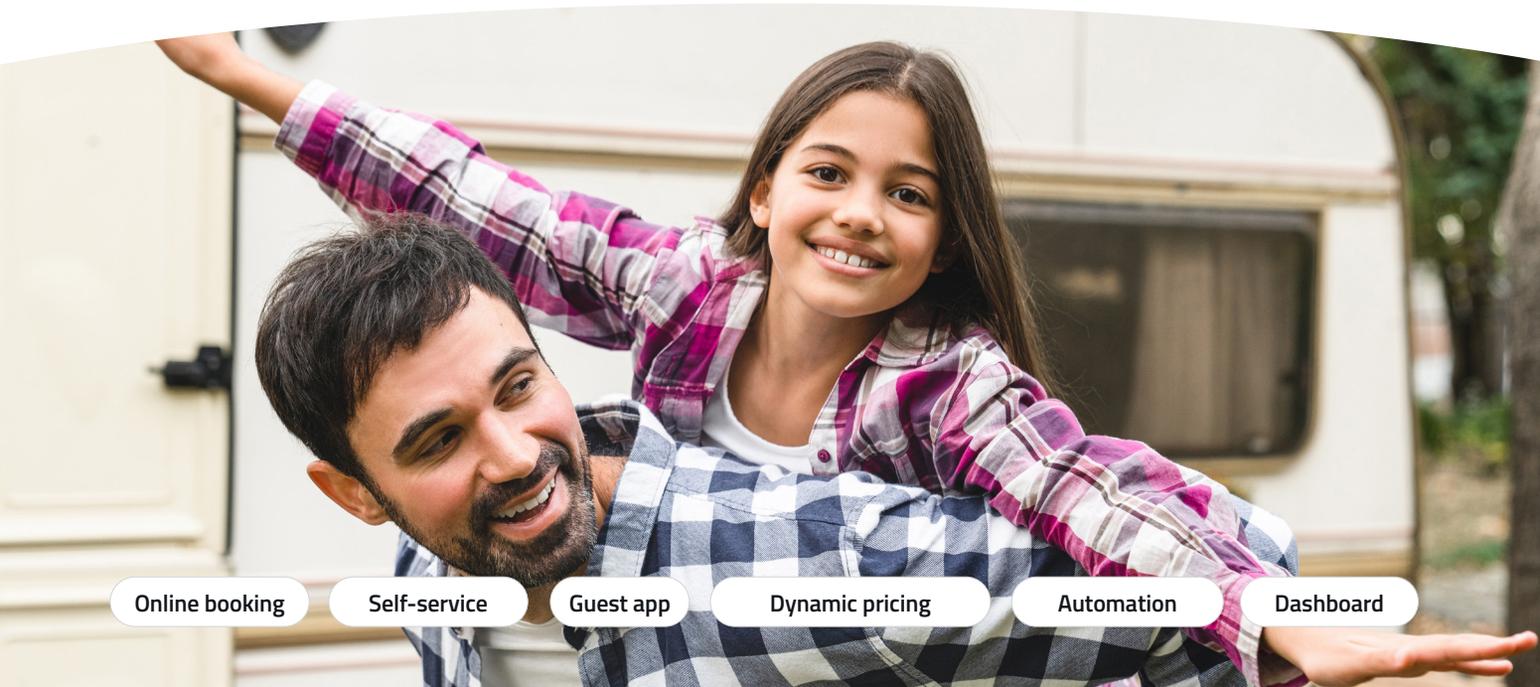




Free up time and create world-class guest service with a powerful booking system



Online booking

Self-service

Guest app

Dynamic pricing

Automation

Dashboard

INTRODUCTION: MUCH MORE THAN JUST A BOOKING SYSTEM

The five key benefits of CompuSoft solutions

The connection between your campsite's operations and your IT solution is essential for success. CompuSoft's products unify all functions into one solution and deliver significant advantages in daily operations - now and in the future.

Industry-specific solutions

All CompuSoft products are developed from the ground up in collaboration with campsites and holiday parks.

Custom tailored to your needs

All modules are adapted to suit your business, its individual departments, and specific user scenarios.

All-in-one delivers the best results

The common denominator in CompuSoft's products is integration. Configure your own solution and experience the benefits of managing everything in one system.

Tried and tested by the camping industry

Our decades-long collaboration with campsites allows us to professionally address the everyday challenges you face through a day of work.

Five-star booking system

In the tourism and hospitality industry, only the best services meet guest expectations. We strive to exceed yours with a five-star booking solution.



MODULAR AND SCALABLE BOOKING AND ADMINISTRATION SYSTEM

Booking and Administration System (PMS/CRM)

CompuSoft's versatile booking and administration system provides everything you need for your campsite or holiday park.

The CompuCamp booking system ranks among the top choices for professionals
Successful operators choose our system, which is specially designed for optimal campsite and holiday center operations.



A stable and user-friendly system.



More than 2,500 users.

World-class guest service

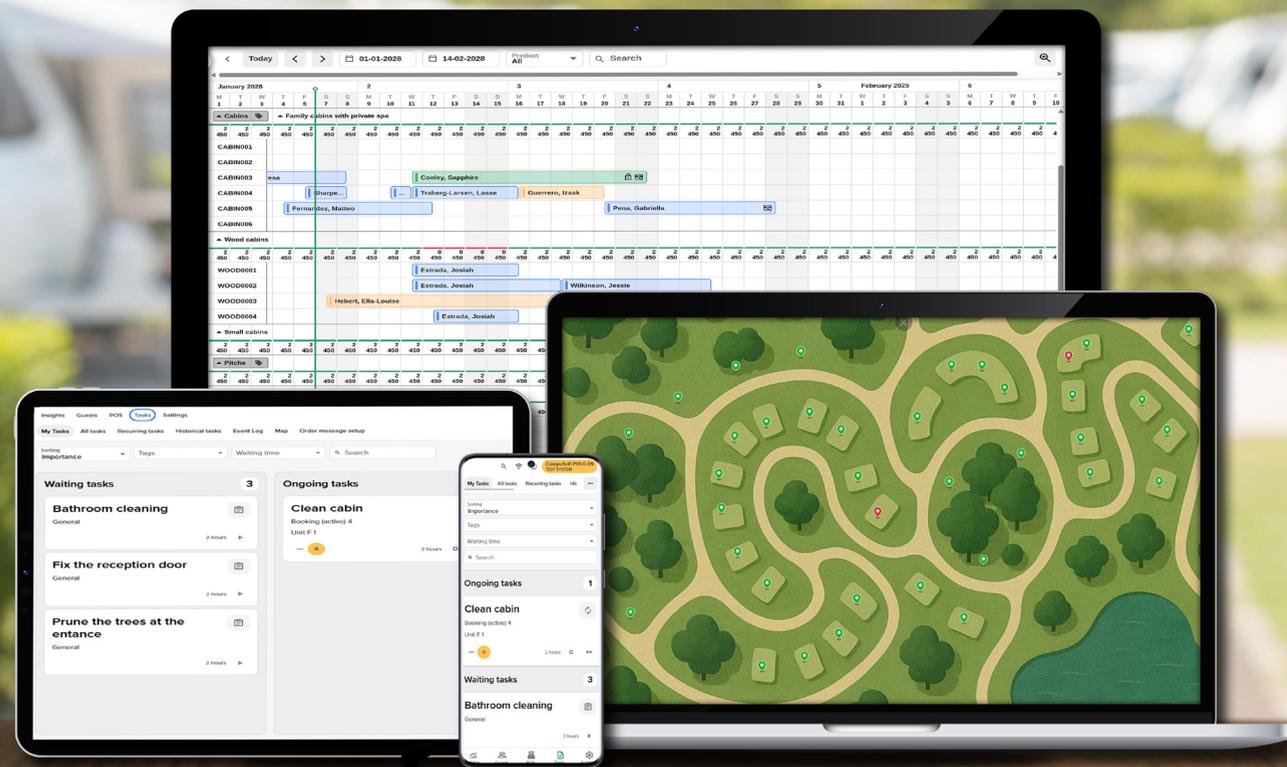
Smart tools optimize front-desk service. With CompuCamp, you can serve guests quickly and efficiently, letting them enjoy their holiday from the start.

Optimal capacity utilization

Advanced tools and algorithms analyze your bookings and suggest availability improvements, ensuring the highest occupancy of your rental units.

Work smarter with task automation

CompuCamp allows you to automate routine tasks and workflows, freeing up your time for more important matters.



Dynamic online booking with greater flexibility

With our dynamic online booking, you can reduce reception workload by up to 70-80% while getting closer to your guests.

Direct booking with interactive map, price calendar, or availability calendar

Guests are able to book their stay directly and select their preferred accommodation using an interactive map, a price calendar, or a list of offers.



Channel management with automatic synchronization to 300+ booking platforms.

Our intelligent availability calendar highlights open periods for camping spots and cabins.

Significantly fewer calls to reception

CompuSoft's online booking allows you to market your business online and makes it easy for guests to book and pay, drastically reducing the number of calls to reception. All payments are instantly transferred to your bank account in real time, fully automated.



Intelligent availability calendar displays open periods and dates to guests.



Dynamic pricing

The tourism industry is increasingly shaped by online sales. This creates high demands on your booking system, which must be able to calculate "the right price" at the right time for each customer. But how?

If you focus on structuring your pricing strategy, you can significantly improve your profit. Even relatively small price adjustments can have a positive impact on your earnings.

With our dynamic pricing, you can enable automatic price adjustments for your units, camping spots, and other items.

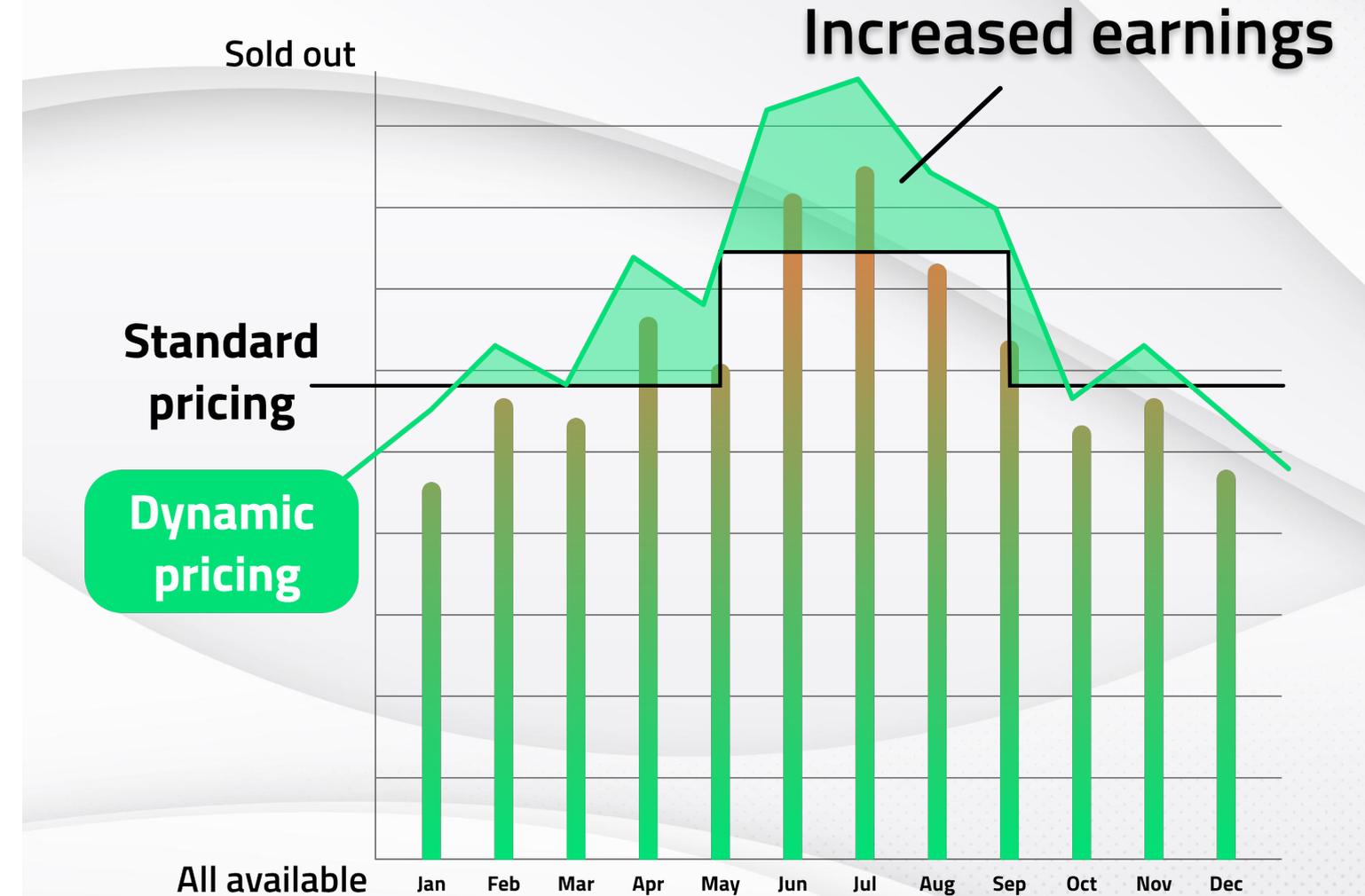
Using a flexible pricing strategy based on your guests' buying behavior, you have a possibility to maximize the revenue from every single transaction.

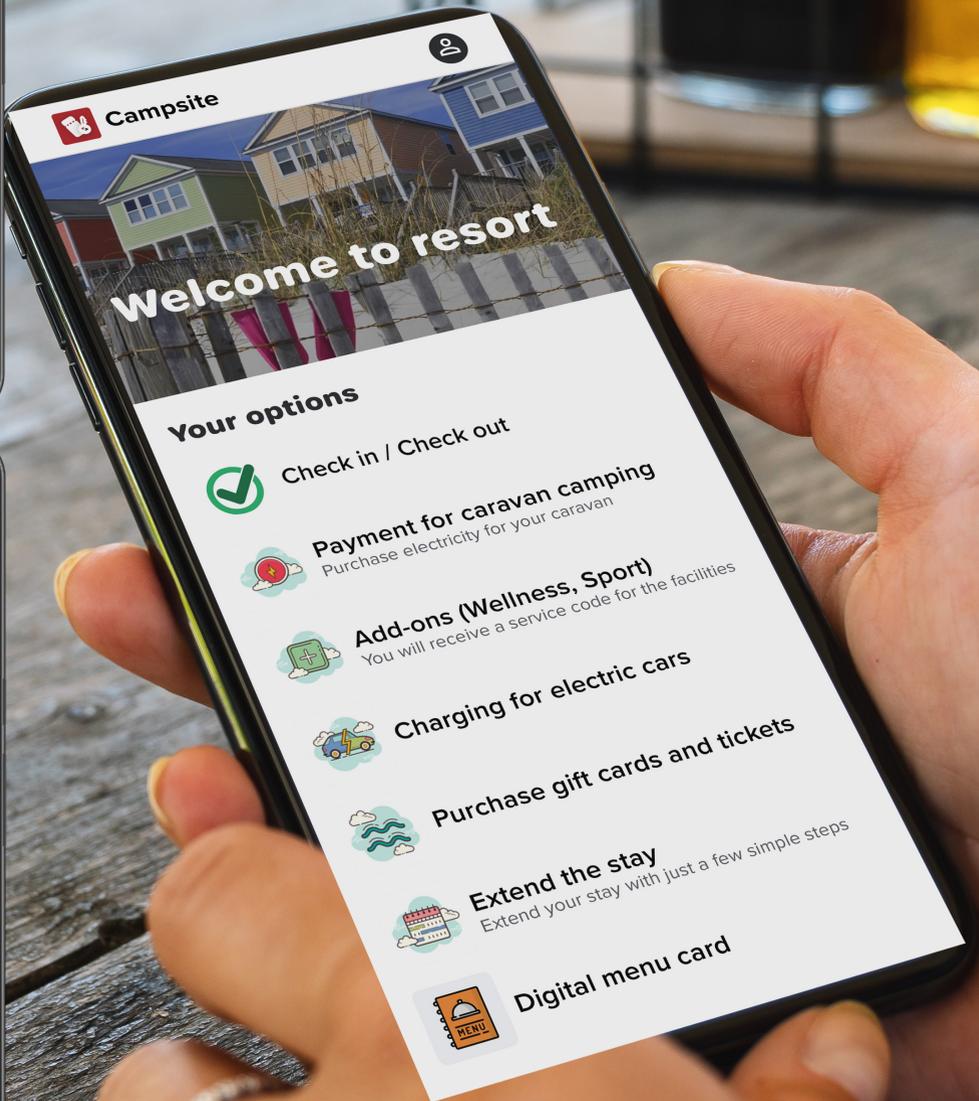
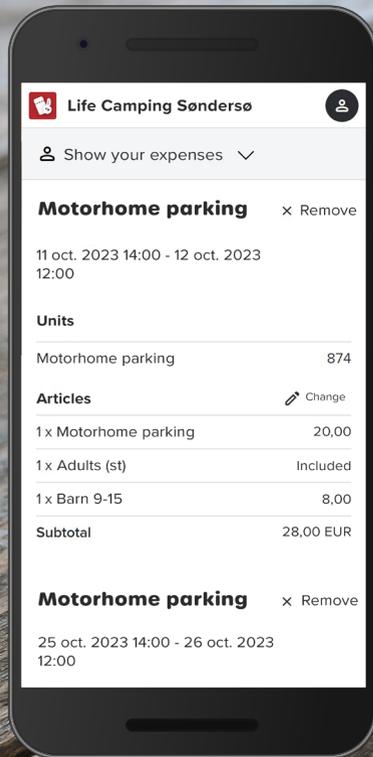
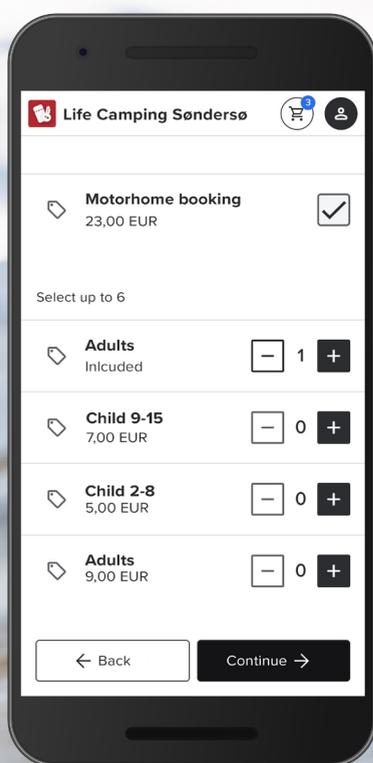
Apply dynamic pricing to automatically increase prices during periods of high demand and lower them when demand is low.

This way, you can achieve stronger financial results without manual effort.

 Achieve optimal price adjustments based on demand and availability.

 Maximize revenue with dynamic pricing..





CWALLET GUEST APP – A DIGITAL PLATFORM FOR YOUR GUESTS

A guest app for excellent service

The cWallet guest app is a digital platform for welcome messages, communication, guest services, events, upselling, and check-in/check-out without waiting at the front desk.

cWallet keeps your guests well-informed before, during, and after their stay. Guests can easily share booking details and access codes with others.

All information related to guests, including tickets, reservations and season passes, is gathered in one intuitive platform.

The app keeps guests informed with notifications about booking changes, exclusive offers, and upcoming events, while also making it easy to add extra services and experiences.

Guests can purchase add-ons and services, check in and out conveniently, and explore all events through the CompuSoft Event Manager.

Event sign-up and ticket purchases are handled directly within the app.

Create and manage activities with ease

Seamlessly handle activities directly within your CompuSoft booking system, while registrations and ticket sales flow automatically through the cWallet guest app.

With Event Manager, you save valuable time and effort by streamlining everything from event communication to sign-ups and ticketing.

The result is a smoother process for your staff and a better experience for your guests.



Choose to enable or disable ticket sales for each event.

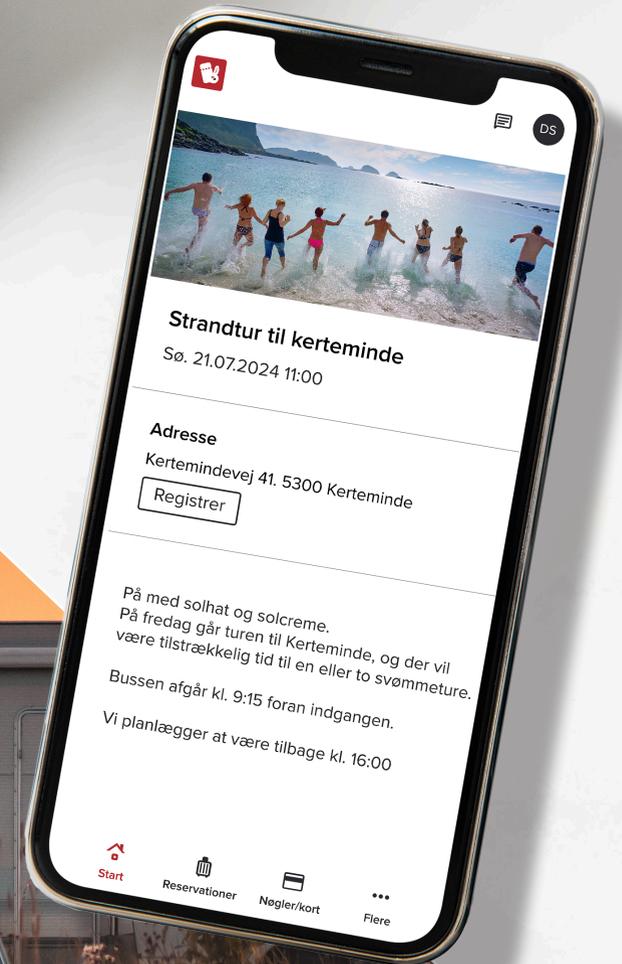
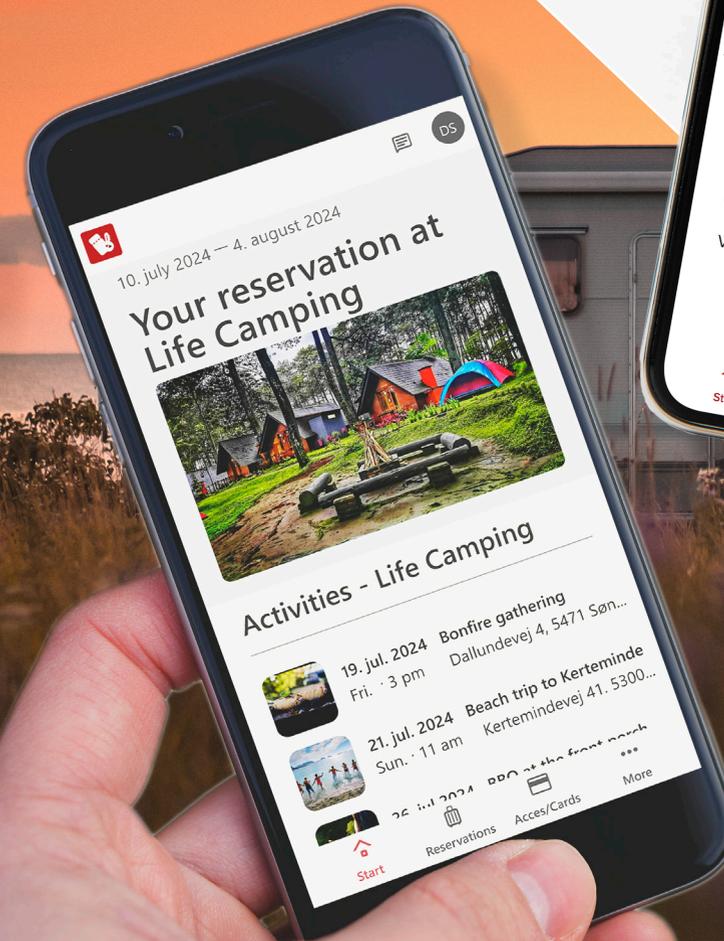


Events, activities, and experiences – all in one place.

Create events across platforms

Using the web-based Event Manager, you can effortlessly create a wide variety of activities: from internal events like communal dining, excursions, beer tastings, and children's entertainment, to lectures, concerts, competitions, games, and sports tournaments.

You can also promote external events and attractions in your local area, helping guests explore even more during their stay.



ONLINE ORDER AND PAYMENT PORTAL FOR YOUR GUESTS

cPay – Empowering guests through self-service

cPay is our online order and payment portal that enhances guest service.

Imagine arriving at your holiday destination, checking in, and ordering food and entertainment – all without relying on reception opening hours.

Put freedom in your guests' hands by making all services and information available online.

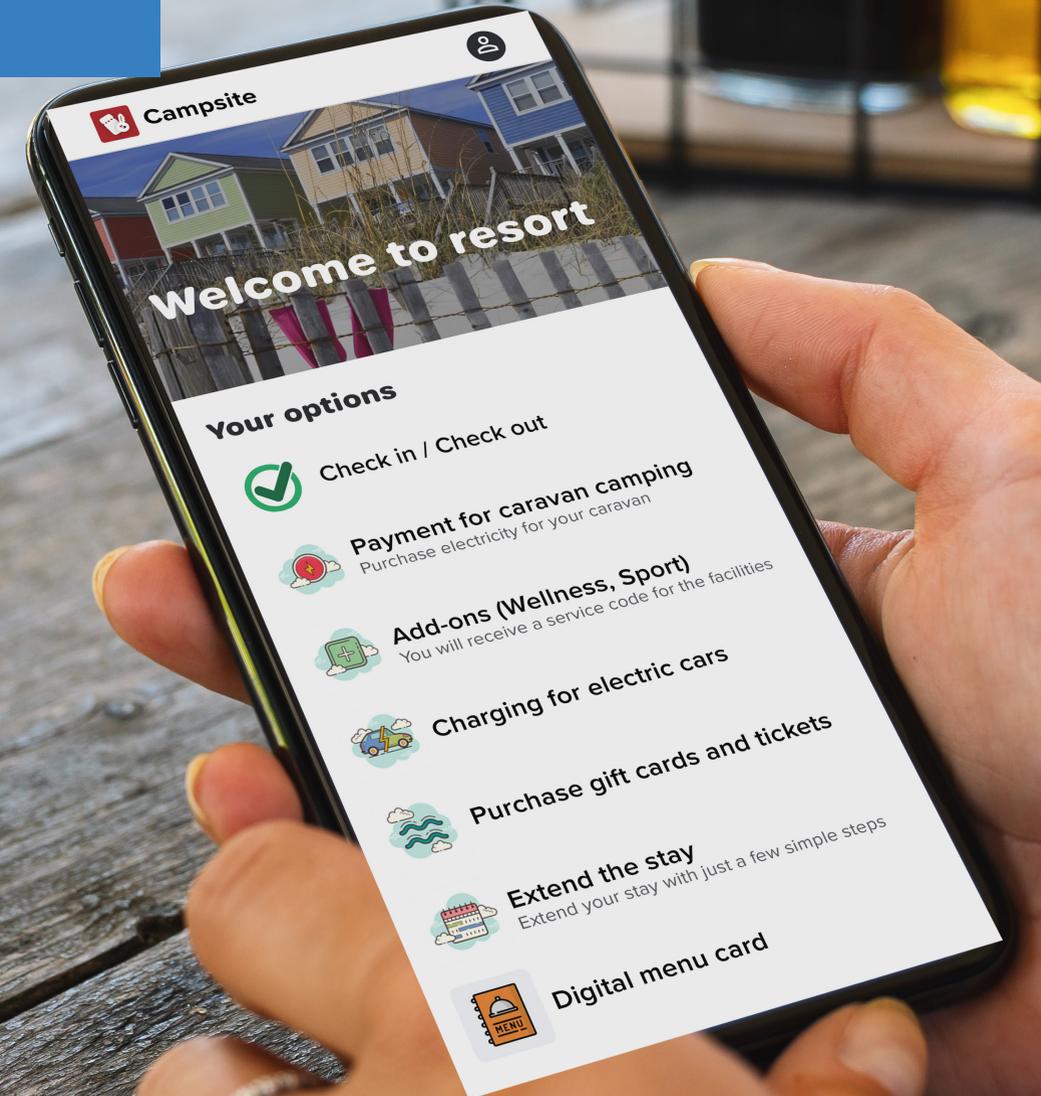
With instant access to reservations and payments, guests can plan every detail of their stay exactly the way they want: anytime and anywhere.

Offer exceptional guest experience - 24/7

With cPay, your guests get all the essential information at their fingertips and can even plan their entire stay in advance, down to the smallest detail – including signing up for activities and events.

It adds a whole new level to the holiday experience when the morning bread is already ordered, a table is reserved at the restaurant, and tickets are secured for the play area, wellness zone, or fitness center.

Think of cPay as a smart web shop where guests can order food and drinks to their table or for takeaway, buy tickets, sign up for activities, and purchase services. It's complete self-service for booking, access, food, and more.





"With this self-service terminal, we're saving not only time at the reception, but also significantly on staffing costs. I estimate we're saving between one-fourth and one-half of a full-time employee's workload." (Ronnie, Campsite Manager)



COMPUTOUCH: 24/7 SELF-SERVICE TERMINAL FOR INSTANT GUEST ACCESS

Digital self-service around the clock

Provide instant service to your guests and significantly reduce staffing costs.

The CompuTouch self-service terminal offers convenience and flexibility by allowing guests to handle a wide range of tasks on their own.

Flexible self-service solutions

The terminal can be configured for many different purposes. The user interface is fully customized to your specific needs, and the terminal is equipped with the appropriate hardware (I/O) for your operation.



Fully integrated with CompuSoft's booking and access control system.

Instant service - anytime

Many campsites place the terminal by the entrance or use it at unmanned sales points and parking barriers offering guests a fast and flexible alternative to staffed check-in.

With CompuTouch, you can:

- Make reservations
- Check in and out
- Settle balances
- Recharge membership cards
- Purchase tickets
- Book training sessions and activities
- Buy additional services



COMPUCASH IS A WEB-BASED, DYNAMIC AND SECURE POINT OF SALE SYSTEM

Web-based POS solution

CompuCash offers individually tailored point of sale solutions for campsites, the restaurant and retail sectors, and other industry-specific businesses.

With our web-based POS system, you have full control over layouts and button panels, delivering a completely new user experience.

The interface offers a simple, centralized “drag-and-drop” layout builder, allowing you to use images, colors, and smart grouping for fast and intuitive configuration.

Flexible, fast, and easy - with optional modules for any need

The system is fully adaptable to your sales environment. Choose from a wide range of modules and combine them as needed:

- Table reservation system
- Digital menu with online ordering and payment
- Automated order routing to kitchen or bar
- Gift card functionality
- Takeaway module
- Analytics and reporting tools

Available with: table reservations, automatic order management for kitchen/bar, and online orders placed directly through the guest app.

The POS system is compatible with all browser-enabled devices, including tablets, smartphones, Mac, and Windows.

Reward your loyal guests with points and exclusive benefits

With our loyalty programs, you can reward returning guests and offer increasingly attractive benefits the more they spend with you. You can also use loyalty cards to encourage specific purchasing behavior.



Let your guests exchange their bonus points for experiences or gifts.



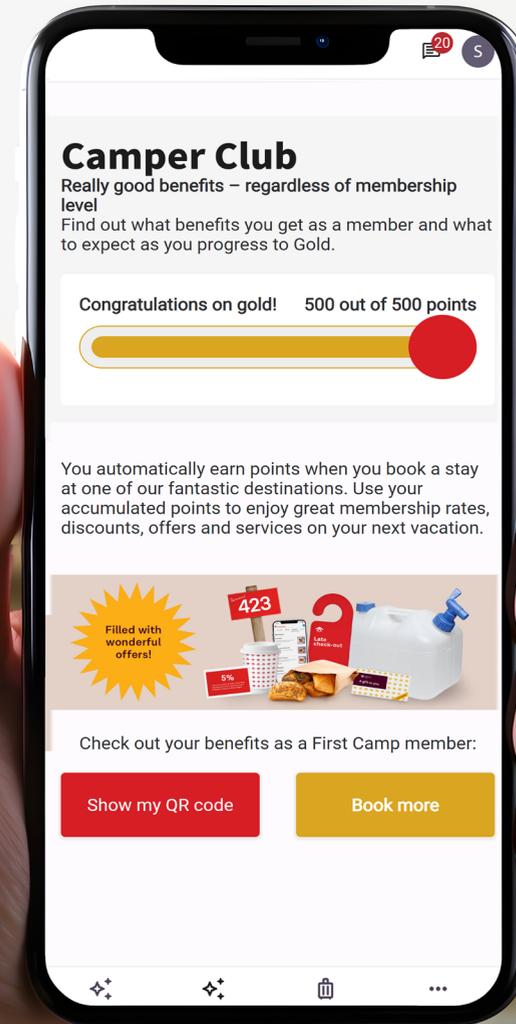
Offer your guests discounts on their next stay to encourage repeat visits.

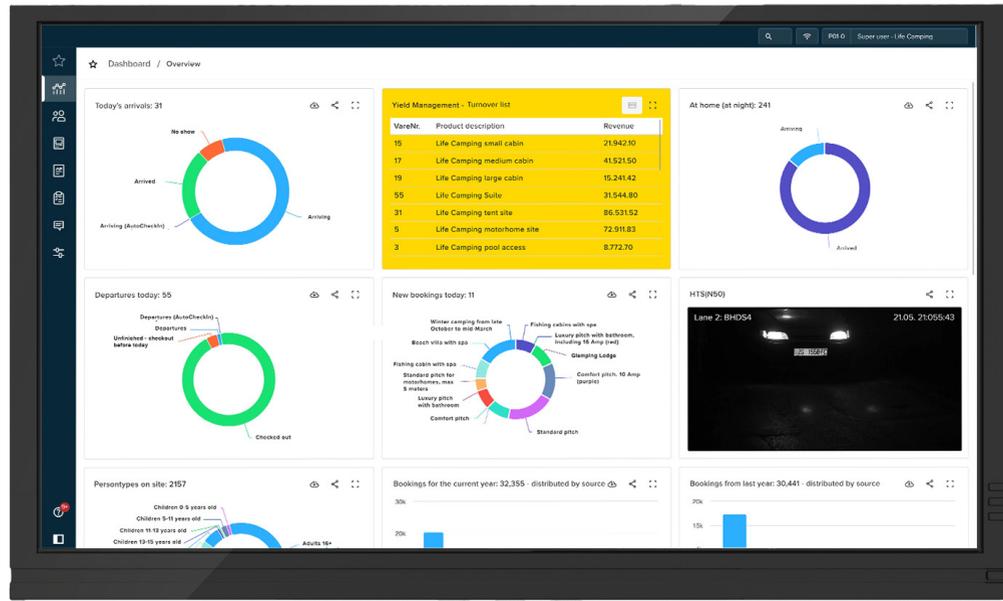
Your guests will enjoy the many benefits with a loyalty card

You can reward your guests with points, gifts, and discounts. Maybe by offering a discount their next stay or 10% off all food purchases.

Even more benefits await your guests when you collaborate with local businesses

Allow your guests to earn and redeem points at nearby shops and restaurants. In partnership with local providers, you can also offer discounts on experiences and attractions in your area.





DASHBOARDS

Monitor your business closely with CompuSoft dashboards

CompuSoft Dashboards present different types of visual data in one place and consolidate your most important key figures.

CompuSoft Dashboards is an interactive and graphical tool with versatile options for visualizing your data.

Visualization of your key metrics

Gain easy-to-read visualizations of the number of bookings and how they are distributed across rental units compared to previous seasons. Get the perfect overview of all your most important performance indicators so you can stay updated on daily operations in your business.

A smart way to monitor your business

Quickly gain insight into your most critical metrics. Dashboards not only provide a great visual display—they also function as interactive canvases. The fields update automatically when the underlying data changes.



Live revenue, liquidity, and cash flow compared to other periods.



Today's arrivals, departures, and bookings compared to the previous year.



ACCESS CONTROL WITH CONSUMPTION TRACKING, PAYMENT, AND KEY MANAGEMENT

Welcome your guests with efficient access control

One card for everything!
That's what we call efficient access control. Equip your guests with a card, PIN code, or QR code to provide easy access to your facilities.

The access control system also supports digital consumption tracking and online payment for utilities such as service buildings and more.



Compatible with automatic number plate recognition (ANPR)



Also compatible with smart control of rental units and buildings.

Digital guest keys for seamless access

The CompuMat system ensures secure and efficient access control across your site. It integrates seamlessly with our self-service solutions to enhance the guest experience. If a guest has booked their stay online, the system can automatically issue a PIN code that provides access and functions as a digital guest key throughout the stay.

Benefits with all-in-one functionality

You get the full benefit when combining your booking solution with the CompuMat system. Guests experience a dynamic and smooth interaction through a fully connected setup.



IOT-DEVICE PINPAD



IOT-DEVICE MK5



COMPUMAT ACCESS CONTROL: IOT DEVICES AND ACCESS MEDIA

IoT and access control for every need

Our selection of IoT devices and access media supports our highly versatile access control system and enables fully customized solutions.

CompuMat access media

Silicone wristbands: Reusable, guest-specific wristbands for access control. Available in various sizes and colors.

PVC cards with full-color print: Reusable cards assigned to individual guests for access and permission management. Available in various sizes and colors.

We also supply other types of media for the access control system, including key fobs, single-use wristbands, tickets, and more.

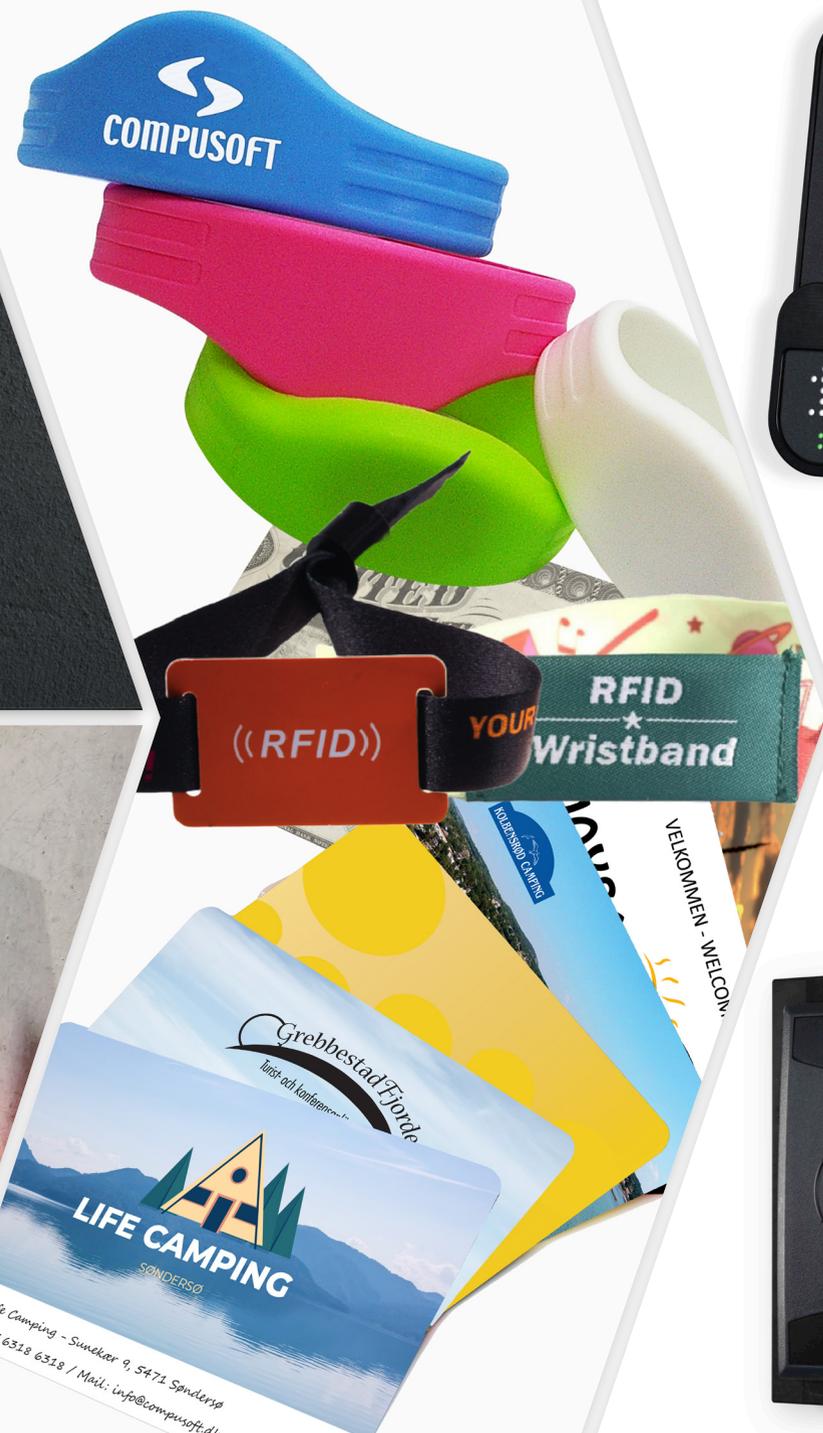
CompuMat IoT devices

- InfoMat with display and symbols: Supports barcode, QR code, e-ticket, and scanner input.
- PIN pad for PIN code entry.
- Chip reader with display, that can include Bluetooth, Wi-Fi/3G, and card/chip holder.
- Basic chip and card reader

IOT-DEVICE INFOMAT



IOT-DEVICE MF7





COMPUTICKET: EVENT MANAGER AND TICKETING

Event Manager with a complete ticketing system

Online ticket sales and event planning for all types of arrangements, events, and activities.

Sell tickets online with CompuSoft Event Manager. The system allows you to sell all types of tickets directly via your website, the cPay payment portal, your self-service terminals, or through CompuSoft's POS solutions.



Compatible with access control, loyalty systems, and self-service terminals.



Supports electronic ticketing (e-tickets), chip-based media, and printed tickets.

All-in-one digital platform for event management

Gain full control and flexibility with CompuSoft Event Manager, offering ticket sales for all locations. Guests can purchase tickets online, at self-service terminals, or at the reception. Tickets serve as personal identification and provide access to your events or facilities, such as wellness areas, water parks, or fitness centers.

Digital Tickets, Physical Tickets, and Ticket App

The system supports all common ticket types, including QR codes, disposable wristbands with or without chips, season passes, PIN codes, and more. All tickets are easily accessible to the guest through a personal ticket app.

Accurate and fair billing of guest electricity usage

Highlight electricity consumption with CompuSoft's digital metering system and enable intelligent automation of your rental units.

With the CompuSoft payment app, guests can purchase and pay for electricity onsite. The free guest app allows them to switch electricity on or off and monitor usage in real time. This results in well-informed, self-served guests, efficient energy management, and fair billing with transparent documentation..

 Digital electricity monitoring is available as both a wireless and wired solution.

Full insight via the web-based guest app

With our digital electricity monitoring, guest consumption is automatically recorded and added to their invoice in the booking system. At the same time, the guest app gives them full insight into their energy usage through clear and detailed reports.

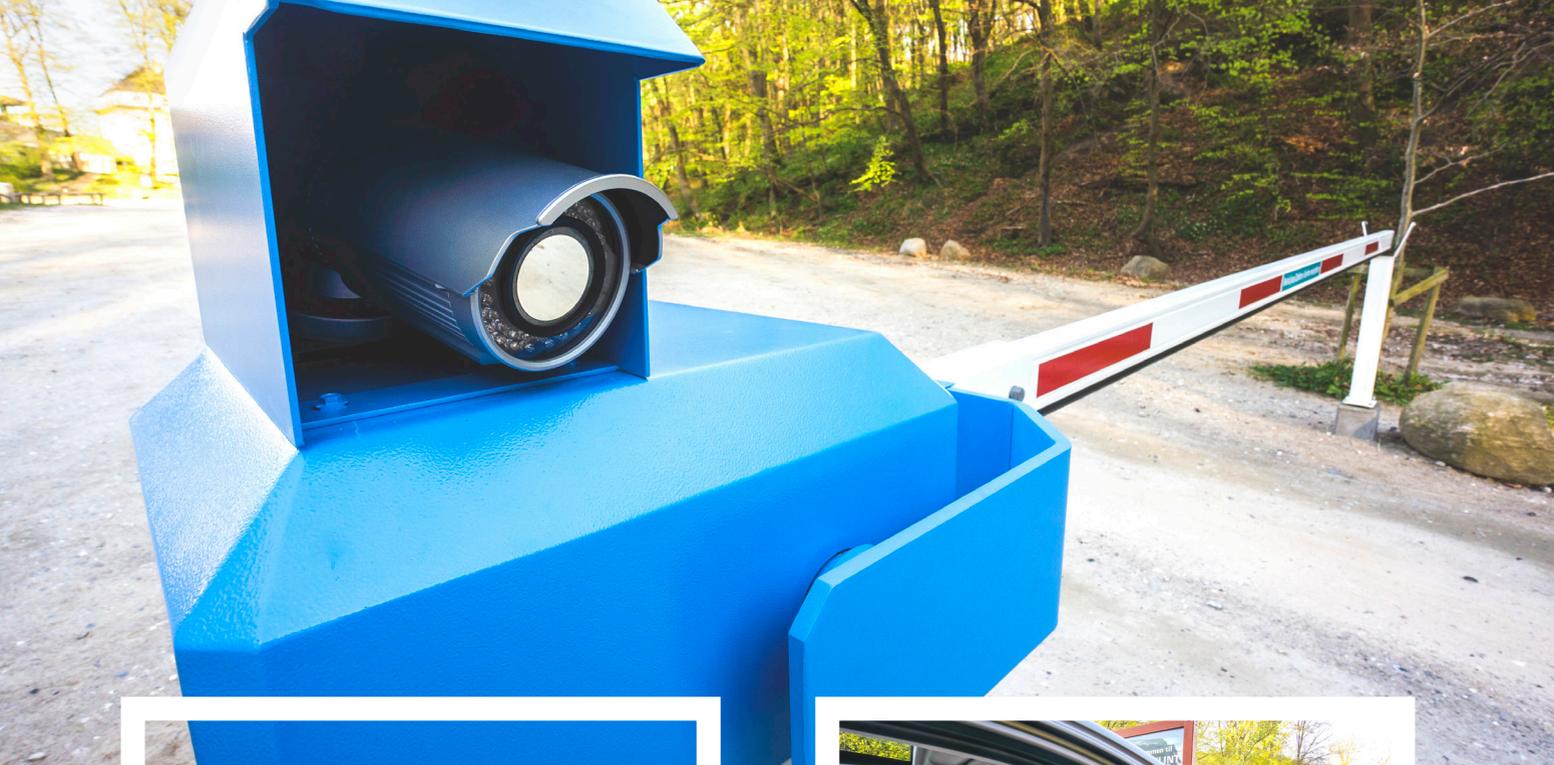
Onsite purchase and payment of electricity is available through CompuSoft's solution. Guests can choose between prepaid electricity packages in various kWh sizes or pay based on actual usage, depending on the options you offer.

 With the SMS module, seasonal guests can remotely manage their electricity usage.

CompuSoft provides assembled power and water pedestals designed for reliable utility access for caravans and mobilehomes. The enclosures are built from durable aluminium, offering a modern look along with protection against harsh weather and vandalism.

Models are available with integrated lighting and water taps to meet the demands of campsite infrastructure.





AUTOMATIC PARKING AND GATE SYSTEM

Parking system with license plate recognition

CompuSoft's parking and gate solution offers automatic number plate recognition (ANPR) and online payment for parking areas and campsites.

CompuPark is an intelligent solution for managing car parks, motorhome sites, and barrier systems. The system uses smart camera technology to read license plates and register the exact time of arrival. It operates independently of barriers and ticket machines, ensuring efficient traffic flow.

 ANPR, e-ticketing, RFID media, and VIP access

 Automatic activation of lights, gates, and other features

 Payment for parking or stay via self-service terminal or online

When a vehicle exits the parking area, several payment options are available. You can combine the solution with a digital self-service portal, payment kiosks, PIN codes, online booking, and access control giving guests a smooth and flexible experience.



Onboarding and support: We're always there to help!

Ensuring the optimal operation of your services is our highest priority.

Onboarding

Our dedicated onboarding team will guide you through a structured process to ensure a smooth start with your new booking system.

In-house development and support

Whether you need expert advice or wish to optimise your setup, CompuSoft's in-house support team is ready to assist you.

Phone support and online HelpDesk-system

As a CompuSoft customer, you always have access to our phone support and online HelpDesk. The HelpDesk system keeps you updated via email and SMS notifications and stores all support responses for future reference.

24/7 emergency support

You can reach our emergency support team around the clock. They're ready to assist you whenever needed. Please note that all 24/7 support requests are billed according to your SLA agreement.



Online HelpDesk

CompuSoft's HelpDesk gives you access to a number of benefits and ensures that you always have a clear overview of your support cases



24/7 Support

With a CompuSoft support plan, you can receive assistance every day of the year.



Support agreements

Choose between a general support plan for ongoing needs or a tailored solution for specific requirements.



We serve more than 600 campsites. Every day.

CompuSoft a the leading provider of complete booking systems, ticketing solutions, administrative tools, and much more for campsites, holiday parks, and other tourism businesses.

Our focus is on delivering first-class guest service, streamlining operations, and increasing revenue for our clients businesses.

Every day, we handle millions of transactions and ensure high performance for more than 600 ambitious campsites and holiday resorts worldwide.

Regardless of the size or scale of your business, we have a solution for you.

 WWW.COMPUSOFT.COM

 INFO@COMPUSOFT.COM

 (+ 45) 63 18 63 18



Book a free online
demostration on compusoft.com.

CompuSoft A/S

Sunekaer 9, 5471 Soendersoe
Denmark



References:

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- Lærkelunden Camping
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